



Is your district discussing placing a levy on the November ballot?

Then this is a must-attend event to **set your district up for success.**

Levy University

Friday, April 24 • 9 a.m.–3 p.m. • OSBA office, Columbus • Cost: \$170

8:30 a.m. Registration

9 a.m. Welcome

9:15 a.m. Board roles and responsibilities

Review the board's unique role in preparing the district and community for putting a levy on the ballot.

Teri Morgan, senior deputy director of board and management services, OSBA

10 a.m. From theory to practice: How to replicate a successful campaign

Continue the discussion on school board responsibilities and legal requirements and hear about campaign best practices, including examples from political campaigns that can translate to school campaigns. Learn more about legislation that allows districts to place a special levy for school safety and security initiatives on the ballot.

Jerry Rampelt, executive director, and Michael Collins, Ryan Collins and Andrea Kruse, consultants, Support Ohio Schools Research and Education Foundation; and Nathan Miner, president, Momentum Strategy Group

11:30 a.m. Working lunch (provided) with superintendents who can speak on their successful levies

11:45 a.m. Campaign best practices

This session reviews best practices that districts can use with any district-support organization. It will include practical guidance on volunteer recruitment; planning and organization; polls and surveys; community involvement; effective messaging; fundraising; social media campaigns; and effective printed materials.

Jerry Rampelt, Ryan Collins, Andrea Kruse, Michael Collins and Nathan Miner

3 p.m. Adjourn

To register

Visit www.ohioschoolboards.org/workshops or email **Laurie Miller** at Lmiller@ohioschoolboards.org.