

# **PROCUREMENT – TRANSPORTATION FOR ECONOMIC DEVELOPMENT INITIATIVE (TEDI) FOR THE AEROZONE DISTRICT**

**Finance and Audit Committee**

**February 14, 2025**

# INTRODUCTION BY ED/CEO

## What is a TEDI?

- Transportation for Economic Development Initiative
  - Seeks to improve and leverage local and regional multi-modal transportation systems to incentivize development and foster long-term economic growth

## Aerozone TEDI

- Pilot project
- Item presented and tabled at Nov 2024 Finance & Audit Committee meeting

# **ACTION REQUESTED**

**Recommend this item to the Executive Committee for placement on the March 2025 Board of Directors agenda:**

- Authorize the Executive Director to enter into a contract with American Structure Point (ASP) to conduct a Transportation for Economic Development Initiative (TEDI) study of the Aerozone District

## **PREVIOUS ACTION**

This item was reviewed and tabled by the Finance and Audit Committee at its November 8, 2024, meeting.

# STUDY AREA

- 50 sq. mi. area located in western Cuyahoga County
- District anchors include but are not limited to CLE Hopkins Airport, NASA Glenn Research Center, Ford, IX Center
- Covers portions of eight municipalities
  - Berea
  - Brook Park
  - Cleveland
  - Fairview Park
  - Middleburg Heights
  - North Olmsted
  - Rocky River
  - Strongsville

# STUDY OBJECTIVES



Facilitate a robust engagement process with stakeholders



Adhere to principles of environmental justice, equity, and inclusion



Develop a multi-modal transportation system that improves travel options for people and goods, increases safety, & helps meet emissions targets



Ensure reliability of freight to and from the District by achieving FHWA targets



Support the expansion of electric vehicle supply equipment

# STUDY OBJECTIVES



Identify strategies for attracting innovation-driven entities



Strengthen economic development collaboration within the District and with the surrounding region



Promote reinvestment in underutilized properties

# PROCUREMENT

- Request for Proposals (RFP) posted August 1 through September 16, 2024
- Disadvantaged Business Enterprise (DBE) goal set by ODOT Goal-Setting Committee – 12%
- Two (2) proposals received in response
- Recommended vendor – American Structure Point, Inc. (ASP)
  - Subconsultant – 3MPH Planning and Consulting for transportation planning and public engagement services

# COMMITTEE QUESTIONS (NOV 2024)

- What are selected firm's capabilities in economic development analysis
- If Browns project becomes part of the study area, can current scope be adjusted to account for that in methodology?



# Q+A: FINANCE AND AUDIT COMMITTEE

February 14, 2025



AMERICAN  
**STRUCTUREPOINT**  
INC.

# Economic Impact Expertise at American Structurepoint

**We have 18 Planning + Economic Development staff.**

**Matthew O'Rourke**

**Economic Development Specialist**

- Matthew's 20+ years of experience includes 15+ years of experience in public sector economic initiatives.



# Incorporating Potential New Developments into the Aerozone Study

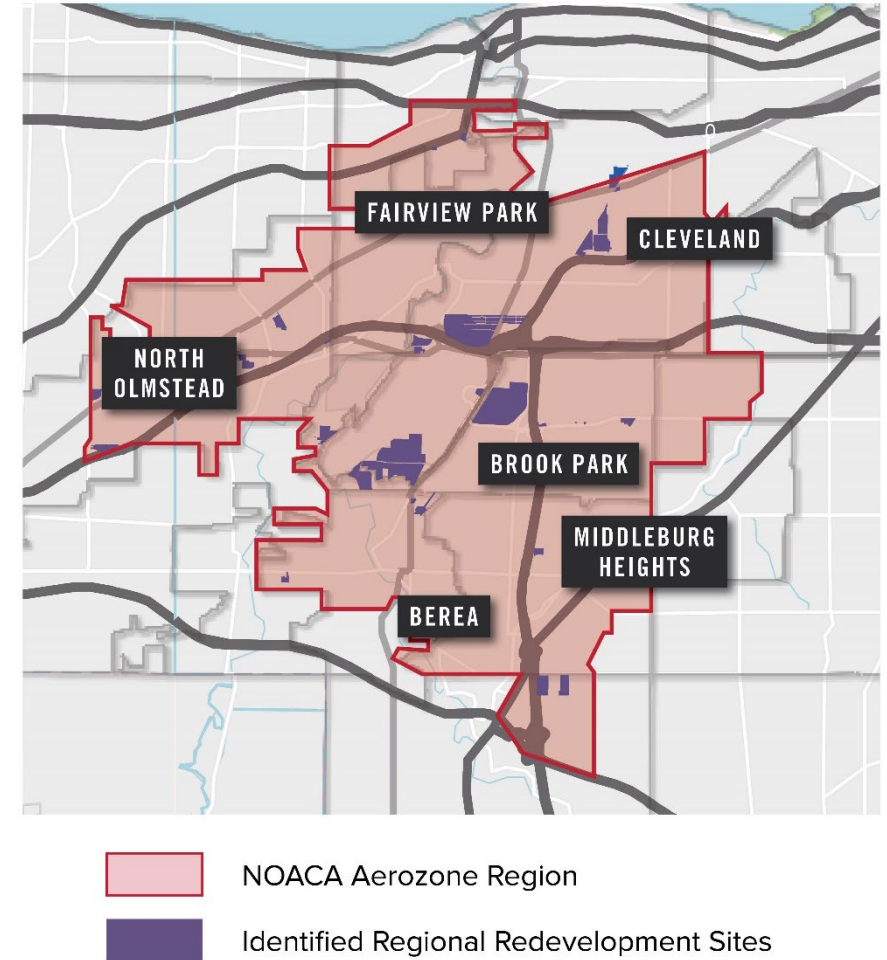
Regional entities are considering location into the Aerozone already.

Other developments/concepts may begin during the project's timeline.

Process is developed to integrate new concepts within planned proposed land use scenarios.

- Observations include: significant transportation and regional development implications.

**AEROZONE STRATEGY MAP**



# Why Start Now?

**Begin gathering vital data to inform planning and update the Current Conditions Assessment.**

**Engage with the community early to understand and integrate their needs and concerns.**

**Ensure the study reflects the most current land use scenarios.**

**Align the study's objectives with ongoing regional and economic developments to maximize relevance and impact.**



# Dynamic Nature of Aerozone Planning

**Use the study to create an area adept at meeting the needs of continuous changes in land use.**

**Take advantage of the dynamic nature of the Aerozone by creating plans that can adapt as developments occur rather than reacting later.**

**Facilitate quicker, more informed decision-making processes by establishing a comprehensive baseline understanding of the area.**

**It is not feasible to wait for all assets to stabilize.**



## Goals of the Aerozone TEDI Study

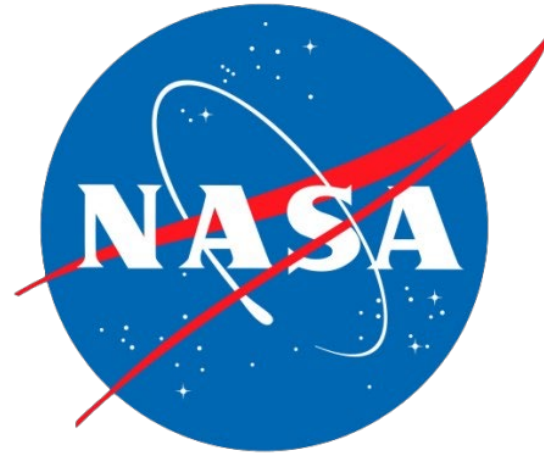
Improving the connectivity of the region's transportation infrastructure network.

Aim to integrate various top-tier facilities into a unified Aerozone.

Focus on cohesive development that incorporates the investment cycles of various actors.

Potential for diverse impacts from industrial and commercial to recreational uses.

Recognizing the region as the Aerozone.



# FINANCIAL IMPACTS

**NOACA will enter into a contract with American Structure Point, Inc. in an amount not-to-exceed \$414,748**

- Project duration: 18 months
- Source of funding: OCPG

# NEXT STEPS

**Pending Board approval, NOACA will enter into a contract with American Structure Point, Inc. and commence work.**



# ACTION

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**Motion  
Second  
Discussion  
Put the Question**





# NOACA

Northeast Ohio Areawide Coordinating Agency

NOACA will **strengthen** regional cohesion, **preserve** existing infrastructure, and **build** a sustainable multimodal transportation system to **support** economic development and **enhance** quality of life in Northeast Ohio.