PROCUREMENT - NOACA BUILDING MURAL PROJECT

Finance and Audit Committee
February 14, 2025



INTRODUCTION BY ED/CEO

Net Zero Cool Project

- Installation of green infrastructure and educational signage on NOACA building
 - Mural part of original Net Zero Cool project components
- Phased approach based on availability of funds
- Total project costs estimated at \$900,000
- Contract with F. Buddie Contracting approved by Board Resolution 2019-050 (December 2019)



INTRODUCTION BY ED/CEO

Net Zero Cool Project Components

- Initiated in 2019
- Building green roof system
- Parking lot carport w/ green roof system
- Rooftop water collection with bioretention <



- Porous parking lot
- One-story green wall system
- Educational signage "Story of Water" 🗸
- **Building mural**





ACTION REQUESTED

Recommend this item to the Executive Committee for placement on the March 2025 Board of Directors agenda:

 Authorize the Executive Director to enter into contract with Elizabeth (Lizzi) Aronhalt in an amount not to exceed \$100,000 to install murals on the NOACA office building

PREVIOUS ACTION

No prior action



BACKGROUND

- Call-for-Artists June 28 July 19, 2024
- Outreach
 - Direct outreach to <u>32 artists</u> via email, web, social media
 - Arts organizations in all 5 NOACA counties
 - Cleveland Institute of Art
 - Cuyahoga Arts and Culture
 - Downtown Cleveland, Inc.
 - Fine Arts Association (Willoughby)
 - Geauga Arts Council
 - Graffiti Heart
 - Land Studio

- Lorain Arts Council
- LCCC Stocker Arts Center
- Medina Arts Council
- Medina County Art League
- MidTown Cleveland, Inc.
- Remarkable Lake County



BACKGROUND

Submission & Evaluation Process

- 1st round (open) email of interest, experience, link to portfolio
- 2nd round (invitation) concept drawing
- 7 responses narrowed down to 2 candidate artists
- Evaluation team four NOACA staff



CONCEPT GUIDELINES

- Expresses and illustrates NOACA's mission and vision for the region
- Explores the themes of multi-modal transportation, infrastructure, air quality, and water quality, in the context of quality of life



DESIGN

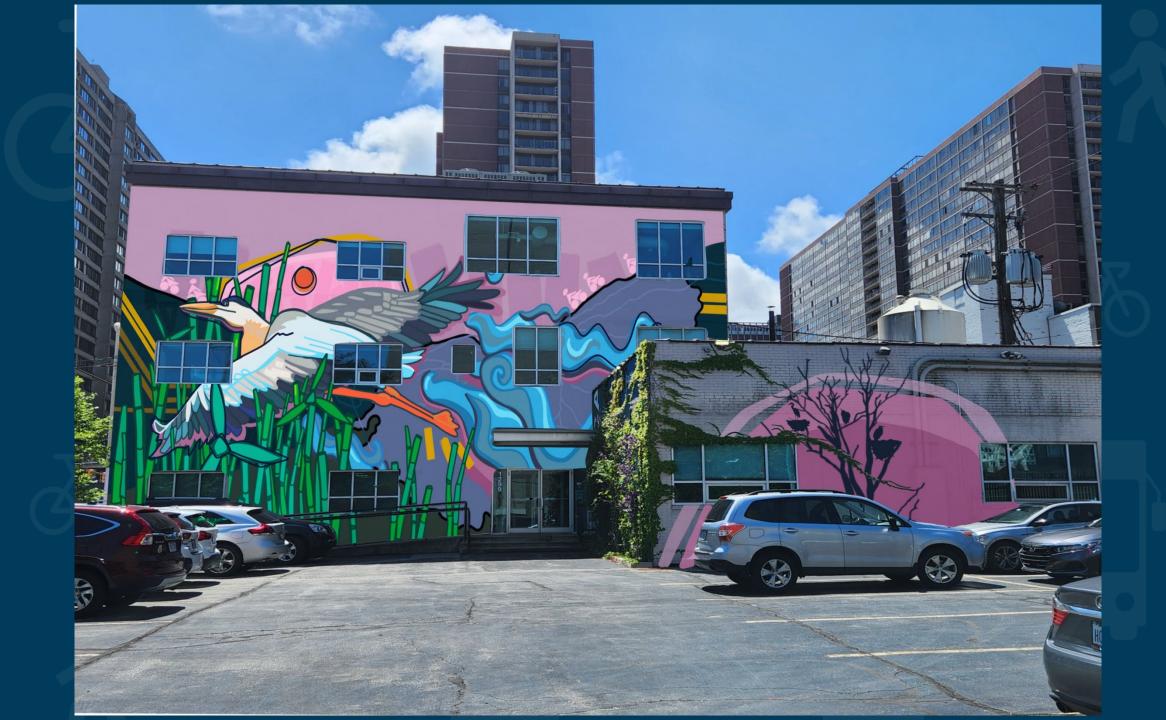












FINANCIAL IMPACTS

- Artist installation not to exceed \$100,000
 - East wall: \$62,000 (\$60,000 estimate in 2019)
 - Northeast wall: \$32,000
 - Northwest wall: \$6,000
- Additional project costs not included in artist fees
 - Surface prep not to exceed \$30,000
 - Scaffolding and lift not to exceed \$15,000



NEXT STEPS

Pending Board approval:

- NOACA will undertake the required Design Review and Planning Commission approval process with City of Cleveland
- NOACA will enter into contract with artist Elizabeth (Lizzi)
 Aronhalt
- Desired start date of project is June 2025



ACTION

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Motion
Second
Discussion
Put the Question







NOACA will strengthen regional cohesion, preserve existing infrastructure, and build a sustainable multimodal transportation system to support economic development and enhance quality of life in Northeast Ohio.

