

PROCUREMENT - NOACA BUILDING MURAL PROJECT

Finance and Audit Committee

February 14, 2025




INTRODUCTION BY ED/CEO

Net Zero Cool Project

- Installation of green infrastructure and educational signage on NOACA building
 - Mural part of original Net Zero Cool project components
- Phased approach based on availability of funds
- Total project costs estimated at \$900,000
- Contract with F. Buddie Contracting approved by Board Resolution 2019-050 (December 2019)

INTRODUCTION BY ED/CEO

Net Zero Cool Project Components

- Initiated in 2019
- Building green roof system
- Parking lot carport w/ green roof system
- Rooftop water collection with bioretention 
- Porous parking lot
- One-story green wall system 
- Educational signage – “Story of Water” 
- Building mural



ACTION REQUESTED

Recommend this item to the Executive Committee for placement on the March 2025 Board of Directors agenda:

- Authorize the Executive Director to enter into contract with Elizabeth (Lizzi) Aronhalt in an amount not to exceed \$100,000 to install murals on the NOACA office building

PREVIOUS ACTION

No prior action

BACKGROUND

- **Call-for-Artists June 28 – July 19, 2024**
- **Outreach**
 - Direct outreach to 32 artists via email, web, social media
 - Arts organizations in all 5 NOACA counties
 - Cleveland Institute of Art
 - Cuyahoga Arts and Culture
 - Downtown Cleveland, Inc.
 - Fine Arts Association (Willoughby)
 - Geauga Arts Council
 - Graffiti Heart
 - Land Studio
 - Lorain Arts Council
 - LCCC Stocker Arts Center
 - Medina Arts Council
 - Medina County Art League
 - MidTown Cleveland, Inc.
 - Remarkable Lake County

BACKGROUND

Submission & Evaluation Process

- 1st round (open) – email of interest, experience, link to portfolio
- 2nd round (invitation) – concept drawing
- 7 responses narrowed down to 2 candidate artists
- Evaluation team – four NOACA staff

CONCEPT GUIDELINES

- Expresses and illustrates NOACA's mission and vision for the region
- Explores the themes of multi-modal transportation, infrastructure, air quality, and water quality, in the context of quality of life

DESIGN









FINANCIAL IMPACTS

- **Artist installation – not to exceed \$100,000**
 - East wall: \$62,000 (\$60,000 estimate in 2019)
 - Northeast wall: \$32,000
 - Northwest wall: \$6,000
- **Additional project costs not included in artist fees**
 - Surface prep not to exceed \$30,000
 - Scaffolding and lift not to exceed \$15,000

NEXT STEPS

Pending Board approval:

- NOACA will undertake the required Design Review and Planning Commission approval process with City of Cleveland
- NOACA will enter into contract with artist Elizabeth (Lizzi) Aronhalt
- Desired start date of project is June 2025

ACTION

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**Motion
Second
Discussion
Put the Question**





NOACA

Northeast Ohio Areawide Coordinating Agency

NOACA will **strengthen** regional cohesion, **preserve** existing infrastructure, and **build** a sustainable multimodal transportation system to **support** economic development and **enhance** quality of life in Northeast Ohio.